

AWARDS SUBMISSION APPLICATION

2018 NOMINEE PACK



SUBMISSION REQUIREMENTS

- Answer all 5 category questions using Arial size 10 font (in submission pack provided) and (if desired) submit supporting images.
- Do not exceed 1,000 words (not including supporting text on tables and graphics).
- Insert a maximum of 5 images - Images may include infographics, graphs, charts and any images used must be for the sole purpose of supporting the submission

Your final submission (5 questions) must be sent via email by COB 30 September, 2018 to events@adventurequeensland.com.au. Submissions received past 5pm, 30 September 2018 will not be accepted.

- 1) Describe what makes your business stand out from your competitors and why you're worthy of recognition? (200 words maximum)

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2) Talk about your unique selling points and how they attribute to your business success? (200 words maximum)

3) Discuss your online customer review outcomes and list your satisfaction and recommendation scores across consumer review sites relative to your business? (200 words maximum)

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3) Question 3 continued... (200 words maximum)

4) List achievements or processes your business has implemented to support environmental sustainability, staff or industry development initiatives or cultural diversity and inclusiveness? (200 words max)

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5) Discuss how your business works to support the Youth Tourism Industry? (200 words max)



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