



FOR IMMEDIATE RELEASE
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Adventium Technology announced as Gold Sponsors

Adventure Queensland (AQ) is delighted to announce that Adventium Technology are Gold Sponsors for the 2018 Adventure Tourism Awards that will be held on the Gold Coast this month.

The Adventure Tourism Awards is the first industry led event of its kind and will recognise the outstanding achievements of tourism businesses that service the backpacker, youth and adventure travel sector across Australia and New Zealand. The ceremony has been put together by the volunteer based AQ committee and in a true example of industry collaboration has only been made possible due to the wonderful support of sponsors such as Adventium Technology.

Adventium Technology's Executive Chairman, Andrew Cox said: *"Adventium Technology is proud to be the Gold Sponsor of the 2108 Adventure Tourism Awards. It is our mission to service this exciting and fast-moving industry with our innovative travel technology solutions and we are delighted to recognise and congratulate those who are providing the absolute best in adventure tourism"*.

The support of the event from industry has been significant, with hundreds of business nominations and over 20,000 votes being cast during the consumer voting process. This level of activity not only highlights the importance of such an event for the youth tourism sector but also the sectors collaborative approach and dedication to excellence.

AQ President, David Cox, said: *"Adventium Technology's sponsorship has once again demonstrated their commitment and support of the youth travel sector in Australia and New Zealand and we are thrilled to have this innovative market leader in travel technology as a key partner for the Adventure Tourism Awards"*.

The Adventure Tourism Awards follows the Youth Tourism Conference and will be held at the Mantra on View, Surfers Paradise from 6:30pm 14th November 2018. Tickets are \$195 and available at www.adventuretourismawards.com.au

Please contact Event Manager, Ronwyn van der Zouwen to arrange phone interviews or media enquiries on: Mobile: 0413 305 275 or email: info@adventurequeensland.com.au

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