



FOR IMMEDIATE RELEASE
14 September, 2018

Tickets now on sale for the Youth Tourism Industry's biggest event of the year

Tickets are now on sale for what is said to be the biggest event of the year for the Youth Tourism Industry across Australia and New Zealand. The event includes the Adventure Tourism Awards Ceremony and half-day Youth Tourism Conference which will both be held on Wednesday 14 November, 2018 in Surfers Paradise on the Gold Coast.

The inaugural industry led event has been organised by Adventure Queensland (AQ), the peak backpacking and independent travel industry body for Queensland, who recently identified the need for industry collaboration within the Australian and New Zealand youth tourism sector and who understands the importance of formally recognising outstanding tourism experiences, people and places within this dynamic industry. AQ have been working alongside Backpacker Operators Association NSW (BOA) and the Backpacker Youth Tourism Advisory Panel (BYTAP) to ensure the Adventure Tourism Awards and Conference will provide an opportunity for industry members to come together and celebrate outstanding contribution and excellence.

AQ President, Mr David Cox said: "It's important that our industry comes together, as one voice, to not only celebrate our successes but to also collaborate on topics that impact our sector. We are so excited to facilitate an awards program and conference that is put together by the industry for the industry. Award nominations and consumer voting is now well underway and the response from industry across Australia and New Zealand thus far has been nothing short of astounding".

Tickets for the Adventure Tourism Awards Ceremony are \$195 per person or a table of 10 for \$1,800

The Adventure Tourism Awards will recognise the outstanding contribution that businesses in this sector, big and small, provide to young travellers and the broader youth tourism industry

Tickets for the Youth Tourism Conference are \$195 per person or \$170 for early bird until 30 September.

The half-day Youth Tourism Conference will include a wide range of presentations for industry members to discuss and debate key issues impacting the youth travel sector plus hear from inspiring speakers aimed to educate on the latest trends and opportunities for business growth.

VOTE NOW: Vote now to celebrate outstanding achievements of tourism businesses across our sector in Australia and New Zealand. Voting is open until 29 October and you can vote once per category.

Event website: www.adventuretourismawards.com.au

*Please contact Event Manager, Ronwyn van der Zouwen to arrange phone interviews or media enquiries on:
Mobile: 0413 305 275 or email: info@adventurequeensland.com.au*

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**Adventure
Queensland**