



FOR IMMEDIATE RELEASE

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Youth Tourism Conference 2018

The 2018 Youth Tourism Conference will be held on the Gold Coast next month, bringing together tourism industry representatives from across Australia and New Zealand to discuss the challenges and opportunities that affect youth tourism.

Hosted by Adventure Queensland (AQ), the state's peak backpacking and independent travel industry body, this industry-led event is the first of its kind in Australia. The conference will provide attendees with opportunities for professional and business development as well as networking and engagement opportunities with industry colleagues. Delegates will hear from industry-leading speakers on critical industry issues and innovative ideas.

AQ has identified the need for industry collaboration within the Australian and New Zealand tourism sector to ensure a bright future for youth tourism in the region. *Commenting on the importance of the conference, Adventure Queensland President David Cox said: "We are thrilled to be bringing industry together to collaborate, learn, and be inspired. Youth travellers spend more than any other leisure travel segment in Australia and events like this will ensure its growth well into the future."*

Delegates are promised to be educated and inspired with high calibre guest speakers including Founder of Contiki Holidays, John Anderson; Industry Relations Manager of Tourism Australia, Kristy Carstairs; Managing Director of Social Tap, Michelle Mason; Founder of The Good Beer Co, James Grugeon; Advertising and Partnerships Manager for Pedestrian Group, Jaimee Wiggins, and many more.

The conference will take place on 14th November from 8:30am at The Island Surfers Paradise. Tickets are \$195. The conference fee includes a networking morning tea and lunch. Adventure Queensland invites anyone with an interest in the Tourism Industry to attend.

The event will be followed by the Adventure Tourism Awards, recognising the outstanding achievements of tourism businesses that service the backpacker, youth and adventure travel sector across Australia and New Zealand.

Event website and ticket sales: www.adventuretourismawards.com.au

**Please contact Event Manager, Ronwyn van der Zouwen to arrange phone interviews or media enquiries on:
Mobile: 0413 305 275 or email: info@adventurequeensland.com.au**

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