



FOR IMMEDIATE RELEASE  
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## Tourism Australia announced as Platinum Sponsors

Adventure Queensland (AQ) is excited to announce the industry led youth tourism awards ceremony and conference will be sponsored by Tourism Australia again in 2019, this year as our Platinum Sponsors.

Now in its second year, the Adventure Tourism Awards and Youth Tourism Conference delivers an industry led awards program that showcases the outstanding achievements of Australia and New Zealand's tourism operators and a youth tourism conference that is designed to inspire, inform and educate with high calibre guest speakers.

Thanks to the incredible support of our sponsors such as Tourism Australia, the Adventure Tourism Awards and Youth Tourism Conference will be able to again deliver an awards experience that our industry deserves at an affordable price so businesses both big and small can attend.

*Tourism Australia's Industry Development Manager, Kristy Carstairs, said: "After an incredibly successful conference and fantastic awards night last year we are thrilled to again be involved in 2019. Highlighting Australia's best and most innovative companies compliments our current youth focused campaigns perfectly and aids our efforts to increase the number of working holiday makers in Australia by showcasing the amazing tourism products and services they can access whilst here".*

Tourism Australia's unwavering support of Australia's backpacking and youth travel sector is evident in the remarkable work they have been doing to help position Australia as the world's leading youth travel destination.

*AQ President, Norman Jenkin, said: "We thank Tourism Australia for once again demonstrating their strong support for our sector by coming on board as one of our major event sponsors for the 2019 Youth Tourism Conference and Adventure Travel Awards. We appreciate their participation in this industry-led event and look forward to hearing the update from TA's recent WHM global youth campaign at the Youth Tourism Conference".*

2019 Sponsorship opportunities are now open for the 2019 Adventure Tourism Awards and Youth Tourism Conference. A sponsorship opportunity with the Adventure Tourism Awards or conference will enable your organisation and brand to demonstrate its commitment to, and connection with the passionate youth tourism industry in Australia and New Zealand. With varying levels of tailored packages available, our aim is to provide a valuable environment for our sponsors to network with key youth tourism industry leaders and decision makers to showcase business services and resources via an extensive promotional program, delivering maximum exposure for your brand.

To register your interest in becoming a sponsor, please visit our website.  
Event website: [www.adventuretourismawards.com.au](http://www.adventuretourismawards.com.au)

**Please contact Event Management team to arrange phone interviews or media enquiries**  
Email: [events@adventurequeensland.com.au](mailto:events@adventurequeensland.com.au)

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**Adventure  
Queensland**

